

# Business happens at every intersection.

## Learning and Inspiration are easily integrated into your IMEX experience.

The Inspiration Hub is open to everyone and designed to provide what you need right now, professionally and personally.



Exhibitors from **150+** countries and all **MICE** sectors are here for YOU to meet!

Dozens of sessions designed for you



**Thomas Lanthaler**  
Business Practices

**CEU Credits**  
Eligible sessions offer CMP and/or CSEP credits



**David Allison**  
Event Marketing



**Megan Henshall and Naomi Clare**  
Belonging +



**Alexis Steinman**  
Trends and Research



**Daniel Scheffler**  
Trends and Research



**Tanja Knecht**  
DACH MICE Impact Academy

**German Language Education**  
MICE Impact Academy new for 2023



**Brian Allen**  
Human Library

Tuesday 23 to Thursday 25 May

**Education to grow with, open to everyone**  
Hall 8 Inspiration Hub

**TRACKS**

### HUMAN NATURE

*Creating a world that's more harmonious and less divided; where kindness is a superpower and where we act from the heart because we finally wake up and remember that we all have one.*

#### Voice4All

Four sessions, dozens of ways we can up our inclusion

#### Ideation Station

A variety of sessions where you can provide your input on today's challenges

#### Wellness for You

Breathe upstairs in the Wellness Lounge. Dialogues on wellness on the Inspiration Hub

#### Immerse and Learn

Walk through this experience from Encore Global

**Designed for Humans**

#### Listening Lab

Learn to Listen or book a 1:1 session and be heard!

#### She Means Business

Five unique sessions with conversations for all of us

#### More than Experience Lab

DRPG and Maritz deep dive into today's tech stories

#### Partner Education

Your industry associations sharing knowledge you can apply today

Monday 22 May Afternoon  
**Specialist Buyer Education**  
*Unique, pre-registered programmes for Agency C-suite, Association and Corporate planners*

**Exclusively Corporate**  
From mental health to the metaverse, let's talk!

**Association Focus**  
Memberships Meetings Community

**Association Social Evening**  
Connect with Global Colleagues

Wednesday 24 and Thursday 25 May  
**IMEX-MPI-MCI Future Leaders Forum**

*Education connecting the emerging generation. Separate registration required*

**Agency Directors Forum**  
Peer-based solutions for today's changing needs

*Covering the topics you care about: Best Business Practices, Event Marketing, Experience Design, People & Planet, Trends & Research, Technology & Innovation*

**Register here >>**

You must be pre-registered to benefit from all these awesome opportunities to meet and learn